

Your Community Impact Statement has been successfully submitted to City Council and Committees.

If you have questions and/or concerns, please contact the Department of Neighborhood Empowerment at NCsupport@lacity.org.

This is an automated response, please do not reply to this email.

Contact Information

Neighborhood Council: Hollywood United Neighborhood Council

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The Board approved this CIS by a vote of: Yea(16) Nay(0) Abstain(1) Ineligible(0) Recusal(0)

Date of NC Board Action: 02/08/2021

Type of NC Board Action: Against

Impact Information

Date: 03/28/2021

Update to a Previous Input: No

Directed To: City Council and Committees

Council File Number: 20-1536

Agenda Date:

Item Number:

Summary: The Hollywood United Neighborhood Council opposes the resolution of Council File 20-1536 because it does not grant enough power to Neighborhood Councils over the streetscapes in their areas. The Neighborhood Council is very concerned about the safety/related liability and aesthetic impacts of digital advertising screens in bus shelters. Studies have shown that changing digital ad screens are particularly dangerous as they are designed to distract drivers and results in harm to traffic safety. We also adamantly oppose provisions for cell phone tracking in the bus shelter plan. This data can be shared with the contractor for ad targeting, and we have no assurance that the data will be safely kept by the City. Therefore, before any new bus shelters are installed in our neighborhood, we request a full Environmental Impact Report that considers safety, power usage, aesthetics and has a stronger opt-out provision for neighborhoods.